

CN1 - South Central - Estoril vs Paço de Arcos

DATE: Saturday, October 25, 2025
LOCATION: Paço de Arcos, Lisboa, PT

Event Description

CN1 - South Central - Estoril vs Paço de Arcos is a premier sports event in Paço de Arcos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: DUjh5jJHC6YduLF6Ve

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.