

CN1 - South Central - ABA IPCB Castelo Branco vs Marinhense

DATE: Saturday, November 22, 2025
LOCATION: Marinha Grande, Leiria, PT

Event Description

CN1 - South Central - ABA IPCB Castelo Branco vs Marinhense is a premier sports event in Marinha Grande. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 55/100
Expected Attendance: 1,680 people
Event ID: BfAAYMW5Zitj2XyVDe

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 672 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
