

# CN1 - North - Guifões vs GDAS

DATE: Saturday, December 6, 2025  
LOCATION: Braga, Braga, PT

## Event Description

CN1 - North - Guifões vs GDAS is a premier sports event in Braga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,207 people

**Event ID:** FQ7oCbdA3DmhuEAVVx

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 483 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*