

Cómo Calmar Tu Mente en un Mundo que Grita (MATINAL)

DATE: Sunday, September 7, 2025
LOCATION: Barcelona, Catalunya, ES

Event Description

Cómo Calmar Tu Mente en un Mundo que Grita (MATINAL) is a premier conferences event in Barcelona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 105 people

Event ID: HvvKoedpv6dr7z3N2m

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.