

# CMNZ Series Takács Quartet

DATE: Thursday, August 28, 2025  
LOCATION: Christchurch, Canterbury Region, NZ

---

## Event Description

CMNZ Series Takács Quartet is a premier performing-arts event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 37/100

**Expected Attendance:** 235 people

**Event ID:** 7pBmAqKETxB57c3Fuh

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 94 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/cmnz-series-takcs-quartet>

Document generated on 6/4/2026, 4:42:37 AM