

Club Meeting: Real Estate Strategies and Opportunities in Housing Development in Mexico

DATE: Friday, October 17, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Club Meeting: Real Estate Strategies and Opportunities in Housing Development in Mexico is a premier conferences event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 460 people

Event ID: BAhpwwWQ694hurYyZP

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 184 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.