

# Club Leon vs Club Necaxa

DATE: Friday, August 15, 2025  
LOCATION: Aguascalientes, Aguascalientes, MX

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## Event Description

Club Leon vs Club Necaxa is a premier sports event in Aguascalientes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 76/100

**Expected Attendance:** 19,588 people

**Event ID:** 5C9xj9X6ded2vdTqU4

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,835 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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