

# Club Friendlies Women - Club Friendlies 2 - Tottenham Hotspur vs Arsenal

DATE: Saturday, August 23, 2025  
LOCATION: Borehamwood, England, GB

---

## Event Description

Club Friendlies Women - Club Friendlies 2 - Tottenham Hotspur vs Arsenal is a premier sports event in Borehamwood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,399 people

**Event ID:** 9k2fi8vBq6ajff2oiG

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 560 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/club-friendlies-women-club-friendlies-2-tottenham-hotspur-vs-arsenal>

Document generated on 6/4/2026, 1:24:04 PM