

# Club Friendlies Women - Club Friendlies 2 - Standard Liège vs ADO Den Haag

DATE: Saturday, August 23, 2025  
LOCATION: Rijswijk, Zuid-Holland, NL

## Event Description

Club Friendlies Women - Club Friendlies 2 - Standard Liège vs ADO Den Haag is a premier sports event in Rijswijk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,186 people

**Event ID:** 5cr99JwX4ogex46uos

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 474 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*