

Club Friendlies Women - Club Friendlies 2 - Saint-Étienne vs Thonon Évian

DATE: Saturday, August 23, 2025

LOCATION: Thonon-les-Bains, Auvergne-Rhône-Alpes, FR

Event Description

Club Friendlies Women - Club Friendlies 2 - Saint-Étienne vs Thonon Évian is a premier sports event in Thonon-les-Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,303 people

Event ID: H9cCFoKtHUEzGvyKVn

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,721 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.