

Club Friendlies Women - Club Friendlies 2 - Nantes vs Le Havre

DATE: Saturday, August 30, 2025
LOCATION: Le Genest-Saint-Isle, Pays de la Loire, FR

Event Description

Club Friendlies Women - Club Friendlies 2 - Nantes vs Le Havre is a premier sports event in Le Genest-Saint-Isle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 790 people

Event ID: GAdVSwBAoTMJtCAmjF

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 316 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
