

Club Friendlies Women - Club Friendlies 2 - Manchester United vs Real Betis

DATE: Saturday, August 16, 2025
LOCATION: San Pedro de Alcntara, Andalusia, ES

Event Description

Club Friendlies Women - Club Friendlies 2 - Manchester United vs Real Betis is a premier sports event in San Pedro de Alcntara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 43/100

Expected Attendance: 455 people

Event ID: A36CJXjc7YhTqRHF83

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 182 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
