

Club Friendlies Women - Club Friendlies 2 - Liverpool vs Manchester United

DATE: Wednesday, August 20, 2025
LOCATION: Leigh, Greater Manchester, GB

Event Description

Club Friendlies Women - Club Friendlies 2 - Liverpool vs Manchester United is a premier sports event in Leigh, Greater Manchester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,015 people

Event ID: 6PNTfF4nm7K9U5kFsm

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,006 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.