

Club Friendlies Women - Club Friendlies 2 - Juventus vs Everton

DATE: Saturday, August 30, 2025
LOCATION: Liverpool, England, GB

Event Description

Club Friendlies Women - Club Friendlies 2 - Juventus vs Everton is a premier sports event in Liverpool. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 76/100
Expected Attendance: 20,327 people
Event ID: H66HWJ6V8C6y532XuQ

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 8,131 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
