

Club Friendlies Women - Club Friendlies 2 - Feyenoord vs OH Leuven

DATE: Friday, August 22, 2025
LOCATION: Oud-Heverlee, Vlaams Gewest, BE

Event Description

Club Friendlies Women - Club Friendlies 2 - Feyenoord vs OH Leuven is a premier sports event in Oud-Heverlee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,055 people

Event ID: 37BcApgLuSTay6VfJk

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 422 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
