

Club Friendlies Women - Club Friendlies 2 - Barcelona vs América

DATE: Sunday, August 24, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Club Friendlies Women - Club Friendlies 2 - Barcelona vs América is a premier sports event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 18,872 people

Event ID: EQ65CwYDQXsqdxbun3

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,549 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
