

Club Friendlies - Club Friendlies 4 - Heart of Lions vs Bibiani Gold Stars

DATE: Sunday, August 24, 2025
LOCATION: Accra, Greater Accra Region, GH

Event Description

Club Friendlies - Club Friendlies 4 - Heart of Lions vs Bibiani Gold Stars is a premier sports event in Accra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 72/100
Expected Attendance: 12,687 people
Event ID: CaWWPbKhVHh6Wq2dQY

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,075 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
