

# Club Friendlies - Club Friendlies 3 - Vitória Guimarães vs Cinfães

DATE: Wednesday, September 3, 2025  
LOCATION: Cinfães, Viseu, PT

## Event Description

Club Friendlies - Club Friendlies 3 - Vitória Guimarães vs Cinfães is a premier sports event in Cinfães. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,288 people

**Event ID:** GWPs3TpQhRj852Cdzk

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,315 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*