

Club Friendlies - Club Friendlies 3 - Shimizu S-Pulse vs Júbilo Iwata

DATE: Sunday, October 19, 2025
LOCATION: Iwata-shi, Shizuoka-ken, JP

Event Description

Club Friendlies - Club Friendlies 3 - Shimizu S-Pulse vs Júbilo Iwata is a premier sports event in Iwata-shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,690 people

Event ID: EvQyv2vHSDni39v4gS

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,076 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.