

# Club Friendlies - Club Friendlies 3 - Puszczaniepo & Wis & Kraków

DATE: Saturday, September 6, 2025  
LOCATION: My & Kraków, Poland

## Event Description

Club Friendlies - Club Friendlies 3 - Puszczaniepo vs Wis & Kraków is a premier sports event in My & Kraków. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 56/100  
**Expected Attendance:** 2,000 people  
**Event ID:** FjUMcEa7mUYS3UFRj

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 800 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*