

Club Friendlies - Club Friendlies 3 - Podbeskidzie vs Ružomberok

DATE: Friday, October 10, 2025
LOCATION: Ružomberok, Žilinský kraj, SK

Event Description

Club Friendlies - Club Friendlies 3 - Podbeskidzie vs Ružomberok is a premier sports event in Ružomberok. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,231 people

Event ID: 7KFjpqJDpjuMbNNeRQ

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,292 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.