

Club Friendlies - Club Friendlies 3 - Petrolul 52 vs Sepsi

DATE: Saturday, October 11, 2025
LOCATION: Sfântu Gheorghe, Județul Vâlcea, RO

Event Description

Club Friendlies - Club Friendlies 3 - Petrolul 52 vs Sepsi is a premier sports event in Sfântu Gheorghe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,564 people

Event ID: Ck85twxxUmYy5HPxWk

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,826 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.