

Club Friendlies - Club Friendlies 3 - Pau vs Espanyol

DATE: Friday, September 5, 2025
LOCATION: Sant Adrià de Besòs, Catalunya, ES

Event Description

Club Friendlies - Club Friendlies 3 - Pau vs Espanyol is a premier sports event in Sant Adrià de Besòs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,569 people

Event ID: BpDZ4teszhuMGdp6xu

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,428 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
