

# Club Friendlies - Club Friendlies 3 - MSV Duisburg vs Bochum

DATE: Thursday, September 4, 2025  
LOCATION: Bochum, Nordrhein-Westfalen, DE

---

## Event Description

Club Friendlies - Club Friendlies 3 - MSV Duisburg vs Bochum is a premier sports event in Bochum. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 69/100  
**Expected Attendance:** 9,192 people  
**Event ID:** 7aEWgJmwebQVXveu7e

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 3,677 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---