

# Club Friendlies - Club Friendlies 3 - Lokomotiv Moskva vs Torpedo BelAZ

DATE: Sunday, September 7, 2025  
LOCATION: Zhodino, Minsk Region, BY

## Event Description

Club Friendlies - Club Friendlies 3 - Lokomotiv Moskva vs Torpedo BelAZ is a premier sports event in Zhodino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,318 people

**Event ID:** 8J6NxQ99TMEWwWG99J

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,527 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*