

# Club Friendlies - Club Friendlies 3 - Júbilo Iwata vs Shimizu S-Pulse

DATE: Saturday, September 6, 2025  
LOCATION: Shimizu-ku, Shizuoka-ken, JP

## Event Description

Club Friendlies - Club Friendlies 3 - Júbilo Iwata vs Shimizu S-Pulse is a premier sports event in Shimizu-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 72/100  
**Expected Attendance:** 11,921 people  
**Event ID:** EJCcTsLRA85jeFbF5E

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 4,768 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*