

Club Friendlies - Club Friendlies 3 - Dinamo București vs Argeș

DATE: Wednesday, October 8, 2025

LOCATION: Pitești, Județul Vâlcea, RO

Event Description

Club Friendlies - Club Friendlies 3 - Dinamo București vs Argeș is a premier sports event in Pitești. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 4pHb9EPyTkjgrbHFBD

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.