

Club Friendlies - Club Friendlies 3 - APOEL vs Ethnikos Achna

DATE: Thursday, August 14, 2025
LOCATION: Dasaki Achnas, Akrotiri and Dhekelia, CY

Event Description

Club Friendlies - Club Friendlies 3 - APOEL vs Ethnikos Achna is a premier sports event in Dasaki Achnas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,056 people

Event ID: CKDzcA32XMGvD4RKQ7

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,622 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.