

Club de la Energía 2025 -EFICIENCIA ENERGÉTICA EN LA ILUMINACIÓN - LEDVANCE

DATE: Thursday, October 16, 2025
LOCATION: Córdoba, Córdoba, AR

Event Description

Club de la Energía 2025 -EFICIENCIA ENERGÉTICA EN LA ILUMINACIÓN - LEDVANCE is a premier conferences event in Córdoba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 176 people

Event ID: BwvsiEfcJSF5YCBZVb

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 70 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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