

# CLUB 88 :: 08/11/25 :: SÁBADO :: WOLF convida PARANOIA VIVA

DATE: Saturday, November 8, 2025  
LOCATION: Campinas, São Paulo, BR

---

## Event Description

CLUB 88 :: 08/11/25 :: SÁBADO :: WOLF convida PARANOIA VIVA is a premier community event in Campinas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 41/100

**Expected Attendance:** 350 people

**Event ID:** 7BK9efDXBNHqYDqKeY

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 140 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/club-88-081125-sbado-wolf-convida-paranoia-viva>

Document generated on 6/4/2026, 9:41:34 AM