

Closing Conversation with the Artist Carol Gordon

DATE: Saturday, September 27, 2025
LOCATION: Invermere, British Columbia, CA

Event Description

Closing Conversation with the Artist Carol Gordon is a premier expos event in Invermere. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 761 people

Event ID: CaE9TkQ4hrokq3sc59

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 304 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
