

# Close Out Show - Final Friday @ 298 Brunswick - End of an Era

DATE: Friday, September 26, 2025  
LOCATION: Toronto, Ontario, CA

---

## Event Description

Close Out Show - Final Friday @ 298 Brunswick - End of an Era is a premier performing-arts event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 31/100  
**Expected Attendance:** 115 people  
**Event ID:** FKYuugRrHE4E8JmGFP

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 46 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/close-out-show-final-friday-298-brunswick-end-of-an-era>

Document generated on 6/4/2026, 11:14:41 AM