

Close Friends 100% OPEN BAR + Show Nacional DJ Leozin do SF

DATE: Saturday, August 23, 2025
LOCATION: Cassino, BR

Event Description

Close Friends 100% OPEN BAR + Show Nacional DJ Leozin do SF is a premier concerts event in Cassino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 36/100

Expected Attendance: 207 people

Event ID: AiPp33ScZUmdB4GkzB

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.