

CLIO MOTION CLUB : RUN 7KM WITH HANNE CLAES

DATE: Friday, August 15, 2025
LOCATION: Knokke-Heist, Vlaanderen, BE

Event Description

CLIO MOTION CLUB : RUN 7KM WITH HANNE CLAES is a premier community event in Knokke-Heist. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 34/100
Expected Attendance: 150 people
Event ID: 84uhTfAxZnVWLwMjcg

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
