

# Climate crisis: conifer forests at risk

DATE: Saturday, September 13, 2025

LOCATION: Seogwipo, Jeju-do, KR

## Event Description

Climate crisis: conifer forests at risk is a premier conferences event in Seogwipo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 300 people

**Event ID:** 5WtytQJpVjZrr2gZCh

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*