Climate and Environmental Sustainability Working Group Ministerial Meeting

DATE: Thursday, October 16, 2025
LOCATION: Cape Town, Western Cape, ZA

Event Description

Climate and Environmental Sustainability Working Group Ministerial Meeting is a premier conferences event in Cape Town. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: CZ8ASSz76HEWgMEuDh

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.