

# Climate Action That Works for You: An Agenda for Competitiveness, Prosperity, and Resilience

DATE: Tuesday, September 30, 2025  
LOCATION: Brussels, BE

---

## Event Description

Climate Action That Works for You: An Agenda for Competitiveness, Prosperity, and Resilience is a premier conferences event in Brussels. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 6jBdpG8hmWYPeKykRd

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/climate-action-that-works-for-you-an-agenda-for-competitiveness-prosperity-and-resilience>

Document generated on 6/4/2026, 1:17:38 PM