

# Clermont Foot 63 vs Stade Lavallois MFC

DATE: Friday, August 29, 2025  
LOCATION: Laval, Pays de la Loire, FR

## Event Description

Clermont Foot 63 vs Stade Lavallois MFC is a premier sports event in Laval. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,361 people

**Event ID:** FpS9rcbL5Mt6GViHMq

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,544 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*