

ClearWater Farm Harvest Celebration

DATE: Saturday, October 25, 2025
LOCATION: Willow Beach, Ontario, CA

Event Description

ClearWater Farm Harvest Celebration is a premier festivals event in Willow Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 780 people

Event ID: Cg8WfN6i5CDxxQRQjJ

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 312 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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