

# CLEANFACT VIETNAM 2025

DATE: Wednesday, September 10, 2025  
LOCATION: Hanoi, VN

## Event Description

CLEANFACT VIETNAM 2025 is a premier expos event in Hanoi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 67/100

**Expected Attendance:** 7,279 people

**Event ID:** C2q8Tm6j454tKJ6hFz

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,912 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*