

Clean India Show

DATE: Tuesday, November 25, 2025
LOCATION: Mumbai, Maharashtra, IN

Event Description

Clean India Show is a premier expos event in Mumbai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 70/100

Expected Attendance: 10,069 people

Event ID: 4N2coFUSHUXDvbdspq

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,028 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
