

Célébration de la journée du patrimoine culturel immatériel 2ème édition

DATE: Friday, November 21, 2025
LOCATION: Paris, Île-de-France, FR

Event Description

Célébration de la journée du patrimoine culturel immatériel 2ème édition is a premier conferences event in Paris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 517 people

Event ID: BPEpLaucXnTijnFCov

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 207 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.