

# Clay on Display - Annual Members' Exhibition

DATE: Tuesday, September 2, 2025  
LOCATION: Redcliffe, Queensland, AU

---

## Event Description

Clay on Display - Annual Members' Exhibition is a premier expos event in Redcliffe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 56/100

**Expected Attendance:** 1,897 people

**Event ID:** Btj5LsWm98L3en577w

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 759 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---