

# Clawdd Offa Farm Wedding Fayre

DATE: Saturday, October 18, 2025

LOCATION: Chester, GB

## Event Description

Clawdd Offa Farm Wedding Fayre is a premier expos event in Chester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 52/100

**Expected Attendance:** 1,247 people

**Event ID:** 3pcdLqKBNAgsmUsjuz

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 499 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*