

# Claudio Zimaglia: il Pilates nello sport, lo sport nel Pilates

DATE: Friday, November 21, 2025  
LOCATION: Piazza, Piemonte, IT

## Event Description

Claudio Zimaglia: il Pilates nello sport, lo sport nel Pilates is a premier conferences event in Piazza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 24/100

**Expected Attendance:** 49 people

**Event ID:** 8uypwdB3YxSGifwbWX

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 20 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*