

Claudia de Breij

DATE: Monday, January 12, 2026
LOCATION: Arnhem, Gelderland, NL

Event Description

Claudia de Breij is a premier performing-arts event in Arnhem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 47/100
Expected Attendance: 723 people
Event ID: 8pe9HFYDU6zQQwcctE

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 289 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.