

# Claude François - Des complexes et vous"

DATE: Saturday, February 7, 2026  
LOCATION: Montigny-le-Tilleul, Région wallonne, BE

## Event Description

Claude François - Des complexes et vous" is a premier performing-arts event in Montigny-le-Tilleul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 34/100  
**Expected Attendance:** 152 people  
**Event ID:** Aupq8FRo57tj4dVAhr

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 61 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*