

Classic Cars & Rockabilly - with Jake and the Cadillacs!

DATE: Friday, August 22, 2025
LOCATION: Woolgoolga, New South Wales, AU

Event Description

Classic Cars & Rockabilly - with Jake and the Cadillacs! is a premier festivals event in Woolgoolga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 752 people

Event ID: DAQ2MHSb3RnD4Ucnt5

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 301 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
