

Classic Car Night at Burlington Station

DATE: Friday, August 15, 2025
LOCATION: Two Harbors, Minnesota, US

Event Description

Classic Car Night at Burlington Station is a premier expos event in Two Harbors. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 39/100

Expected Attendance: 276 people

Event ID: GAoKf59Z5sSFgzuFCC

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
