

# CLASSE - Liryc de la Cruz e la tenerezza dei monsoni | ST25

DATE: Wednesday, September 10, 2025  
LOCATION: Roma, Lazio, IT

## Event Description

CLASSE - Liryc de la Cruz e la tenerezza dei monsoni | ST25 is a premier performing-arts event in Roma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 23/100

**Expected Attendance:** 45 people

**Event ID:** 3GUd4itWxea5pFFnLb

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 18 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*